

SMSU Professional Writing and Communication Program Data

Retention of New Entering Student Cohorts

Fall Entering Terms 2014-2021



Retention is based on New Entering Students only. These rates also only refer to "FULL-TIME" students.

Retention Rates			Term							8-Yr. Composite Retention
Program	Category	Result	Fall 2014	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	
Professional Writing and Communication										
	Traditional	% Students Retained	100.0%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%
	Transfer	% Students Retained	100.0%		100.0%					100.0%

SMSU Overall Traditional Rate	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	8-Yr.
	68.4%	68.3%	59.9%	64.7%	67.2%	73.7%	63.1%	67.1%	66.5%

Students in Cohort			Term							Total
Program	Category	Result	Fall 2014	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	
Professional Writing and Communication	Traditional	# Students Retained	1	3		2	2	1	1	10
	Traditional Total		1	3		2	2	1	1	10
	Transfer	# Students Retained	1		1				1	3
	Transfer Total		1		1				1	3
Professional Writing and Communication Total			2	3	1	2	2	1	2	13

